To Hell With Tradition

The Lost Art of Conceptual Evolution



It has been a mere 8 months since Showdown and To Hell With Tradition is back to announce their 6th full-length concept album in just as many years, thus continuously swimming against the current in a time when the whole music world is increasingly leaning towards creating and releasing isolated individual songs one after another.

Like not many others, To Hell With Tradition (aka Achim Hofmeyer) has a very keen sense for fusing profound philosophical and spiritual lyricism wrapped in metaphors and allegories with captivating tunes and up-tempo grooves to claim an intriguing territory right in the sweet spot between mainstream and indie.

Set to be released September 5th 2025, Retreat is the first album of an upcoming interwoven concept album trilogy (Retreat, Regroup, Reboot), that stylistically and lyrically mirrors the inevitably endless path to growth along intentional and unintentional, yet merely alleged reinventions of self.

To Hell With Tradition is an independent music solo project founded in 2019 by Achim Hofmeyer, a singer, songwriter, guitarist, pianist and music producer based in Heidelberg, Germany

Album Releases



Retreat 09/2025



Showdown 12/2024



Blind Spots 10/2023



Blurred 08/2022



Stitches 06/2021



To Hell With Tradition 04/2020

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