

To Hell With Tradition



Conflict, revolution and metamorphosis

There are those straightforward stories, where the plot progresses in an indisputably logical chain of events towards a prematurely, quite obvious ending - there is exactly one goal, and there is exactly one path to reach it.

Well, the story behind *To Hell With Tradition* is not one of them. For a long time, Achim Hofmeyer, the person behind the pseudonym, had lived a life solely dictated by external expectations, until eventually - nurtured by this continuous existential conflict - his neglected creative nature forced its way

back to the surface and the idea of a solo project evolved from a subtle urge into a fully-fledged basic need - not pursuing it would basically have been emotional and mental self-mutilation.

While the whole world seems to be increasingly leaning towards creating and releasing isolated individual songs one after another, *To Hell With Tradition* keeps moving against the current, diving deeper and deeper into creating consistent coherent concept albums, with *Blurred* being the third one after the self-titled debut in 2020, and *Stitches* in 2021.

Whilst consistently progressing on the hauntingly impulsive musical path set out on by the predecessors, and exploring it with increasing confidence, the deep contemplation on perceived duality expressed as an intense, dialogic inner discourse makes *Blurred* the most intimate *To Hell With Tradition* album yet – poignant in every sense of the word.

To Hell With Tradition is an independent music solo project founded in 2019 by Achim Hofmeyer, a singer, songwriter, guitarist, pianist and music producer based in Heidelberg, Germany

Releases



Blurred 08/2022



Stitches 06/2021



To Hell With Tradition 04/2020

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